

CCR INTEGRATED REPORTING (<IR>) ROUNDTABLE

WORKSHOP VIII

«Do SDGs deliver value for business?»

**DATE & LOCATION:
NOVEMBER 16 AT
PHILIP MORRIS INTERNATIONAL, AVENUE DE COUR 107,
1007 LAUSANNE**

Our interactive workshop will focus on the way businesses deal with the SDGs with a particular focus on the connection between SDGs, strategy, and business model and how it flows into the reporting and the disclosure to the outside world. We will learn best practices from two case studies and from an overview based on a recent survey in Switzerland.

In our interactive workshop, **Dominique Marolleau**, Corporate Communications Manager & Business Partner Finance and Compliance at **Givaudan** will present their journey with SDGs and focus on increased third-party impacts, alignment into integrated reporting framework and potential impacts on next strategic and target-setting process.

Jens Rupp, Head Environmental Sustainability, at **Philip Morris International** will present PMI's approach to SDGs and explain the link between SDGs and the fundamental transformation of their business.

The **current Swiss landscape** regarding **SDGs** will be presented by **Dr. Stephan Lienin**, Managing Partner, and **Manuela Huck-Wettstein**, Senior Consultant of **Sustainserv**. They will give us a general overview of the practices with regard to SDGs in Switzerland and present results and recommendations from their recent survey.

AGENDA OF THE INTERACTIVE WORKSHOP

From 08.15 on	Arrival at PMI / Welcome coffee
08.30 – 09.10	Welcome & Introduction <ul style="list-style-type: none">- Welcome by Dr. Thomas Scheiwiller, Chairman of the Advisory Board, Center for Corporate Reporting (CCR)- Introduction of all participants / Short input on workshop expectations
09.10 – 09.55	Givaudan on a journey with SDGs Dominique Marolleau, Corporate Communications Manager & Business Partner Finance and Compliance, Givaudan
09.55 – 10.40	The SDGs and PMI business transformation Jens Rupp, Head Environmental Sustainability, PMI
10.40 – 10.55	Coffee & Snacks
10.55 – 11.10	Swiss SDG Pulsemeter 2.0 Dr. Stephan Lienin and Manuela Huck-Wettstein, SustainServ
11.10 – 12.00	Q&A and discussion among all participants
12.00 – 12.15	Closing: participants share key take-aways from the workshop
12.15 – 13.00	Lunch & Networking

Please note that the event is held in accordance with Chatham House rules.

Participants

We expect 10-15 participating companies – typically leaders in their industries – with no more than a total of 30 participants to allow for interactive discussion.

Cost (including workshop participation and documentation)

- CCR corporate members, category II & III: free
- CCR corporate members, category I: CHF 350
- Non-CCR corporate members: first participant CHF 750, each additional participant CHF 500

The <IR> Roundtable in brief

Integrated reporting is one of the focal issues in the reporting community – standard-setters, regulators, investors, and in particular, international corporations are increasingly setting a course in the direction of integrated thinking.

Against this backdrop the Center for Corporate Reporting (CCR) initiated the Integrated Reporting Roundtable. The Roundtable promotes sharing of practical experiences, gathering insights from experts and disseminating learnings from peers.

About CCR

The Center for Corporate Reporting (CCR) is an independent center of excellence for corporate reporting and the central point of contact for all key players in the corporate reporting community. CCR's activities include the annual Symposium, topic-specific events, the trade publication "The Reporting Times" and exclusive services for corporate members.

We serve as your knowledge hub offering practical corporate reporting expertise and offer a unique, interdisciplinary network in corporate reporting.

Our corporate members include (extract):

AFG Management, Ascom, Baloise, Clariant, Dufry, Geberit, Georg Fischer, Givaudan, HIAG, Hilti, Kaba, Liechtensteinische Landesbank, Lindt & Sprüngli, Lonza, Mikron, Raiffeisen, Roche, RUAG, Schindler, SGS, Siegfried Holding, Suva, Swiss Prime Site, Swiss Re, Swisscom, Syngenta, Valora, Zurich and many more.

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